


## Market Monitor

Once logged in, you will be taken to Market Monitor. Market Monitor is your central console for accessing all features of the website including running searches, managing listings, updating account information, accessing marketing tools, and much more. Using stored preferences, it also provides information about the activity on your account and CIE over a predefined time period (today, yesterday, past 7 days):

- Properties are added, modified or removed from any catalog or saved search
- Newsletters, documents and more are posted by the CIE administrator
- Events are added or occurring within 7 days for the CIEs
- Commercial Real Estate news articles are posted on dozens of sites
- Matching properties are added or modified to the CIE
- Matching “Wants/Needs” are posted
- Matching property emails are broadcasted
- Matching comparables (recent sale/lease transactions) are added

You can receive automatic notifications of all of this information either daily or weekly via email or RSS/Atom.

TIP: Click the CIE header from anywhere in the site to return to this console.



The screenshot displays the Market Monitor interface. At the top, there's a navigation bar with links like Home, Search Properties, Find a Professional, My Listings, My Account, About CPix, Help, and Log Out. The main content area is divided into sections: 'ACTIVITY TODAY' (refreshed hourly) and 'ACTIVITY YESTERDAY'. The 'ACTIVITY TODAY' section shows that 2 listings were added and 5 were updated in the 'Office, Special Purpose and Vacant Land in MI' category, along with 1 new want/need and 2 new listings/1 completed lease transaction on CPix. The 'ACTIVITY YESTERDAY' section shows 19 listings added and 37 updated in the same category, 2 new sale transactions completed, and 1 new email sent. A sidebar on the right offers various marketing tools such as Email Marketing, Market Research & Demographics, Website Design & Search Engine, Contact Database (CRM), Custom Print Design, Marketing Outsourcing, and Online Training.